

2018-19

American Canyon Theatre Arts Sponsor Information Packet

American Canyon High School Theatre Arts
3000 Newell Drive, American Canyon, CA 94503

Name of Student Representative: _____

The student listed above is a member of the American Canyon High School Theatre Arts Program. We are asking for your support in expanding our program to include a musical, competitions, and long-distance trips. Please consider supporting our department. We will be happy to advertise your support in our show programs.

This year we are celebrating CONNECTION, with our shows focusing on the theme “Building Bridges Not Walls.” This season is our most ambitious yet! You may purchase an advertisement for one show or for the entire season of three shows according to the following schedule:

Shows and Dates

Fall Show – Nov. 1-4, 2018 (4 shows)

Brainstorm

Winter One Acts – Jan. 25-26, 2019 (2 shows)

Spring Musical – March 29-April 6, 2019 (5 shows)

Bring It On: The Musical

Student Showcase – May 23, 2019

Deadline for Sponsorship

October 12

January 13

March 1

May 3

- Our shows are held in the theatre on campus at American Canyon High School and have a projected attendance of 500 – 2000 people over the course of the show’s run.
- Your ad needs to be “camera ready” in a hard copy or a digital format that can be mailed to the school address above (Attn: Drama) or emailed directly to our director: sheartt@nvusd.org (with the subject heading **ACHS Drama Sponsorship**)

Your check made payable to ACHS Alliance with Drama Sponsorship in the memo line, your “camera ready” advertisement and your order form may be given directly to the student representative or can be sent directly to the address on the top of this page. If you have any questions the advertisement, you may phone Summer Heartt (707) 265-2710 x1472 and leave a detailed message or email her at sheartt@nvusd.org

Thank you for your consideration in supporting the ACHS Theatre Arts program and its students.

Sincerely,

Summer Heartt, ACHS Theatre Arts Director

ACHS Theatre Arts Program

Advertising Rates 2018-19

Basic Information

- * All Advertisements are in color unless otherwise noted
- * Camera Ready artwork only
- * The printed program pages are folded in half & stapled 8 ½” x 11”
- * Slide Show Slides are on display before the show begins, just like at the cinema. Your slide may be shown 3-10 times before the show begins.
- * **Full Season (4 shows) offers a discount when you buy for the entire season!**

Advertisement Size	Season Rate	Single Show
Business Card (1/8 page)	\$150	\$75
¼ page (portrait format only)	\$180	\$100
½ page (landscape format only)	\$225	\$120
Whole page	\$400	\$175
Slide Show (landscape format only)	\$300	\$175

Other Donations

- **Food, supply, or service donation:** This can include food for long rehearsal nights, goods we can raffle or give away as prizes, or services we don't have to pay for ourselves. *Depending on the value of your donation, your business will be listed as a donor and thanked in our program as well as possibly given advertising space.*
- All proceeds support our productions and scholarships for students.
- **All donations are tax deductible (see the tax ID # below),** and donation receipts are available upon request.

Thank you for considering supporting our Theatre Arts program!

* Checks should be made payable to: **ACHS Alliance**

Please indicate “Drama Sponsorship” in the check’s memo line.

The ACHS Alliance is a non-profit organization (ID #: 90-051-1371)

ACHS Drama Program Advertising Order Form

ACHS Student Representative _____

Printed Name & Signature

Company/Business Information

Name Of Company/Business _____

Mailing Address _____

Business Phone Number _____

Business Email Address _____

Company Representative _____

Printed Name & Signature

Advertisement Information

Length of Ad:

_____ Full Season

-OR-

Single Show run

_____ Winter Show (Nov. 13 Deadline)

_____ Spring Show (Mar 17 Deadline)

_____ Student Showcase (May 5 Deadline)

Size of Ad:

_____ 1/8 page (Business Card)

_____ 1/4 page (portrait format)

_____ 1/2 page (landscape format)

_____ Whole page

_____ Slide Show (landscape format)

Price of Ad: \$ _____ (see previous page)

Please return this form and "camera ready" advertisement with payment to:

American Canyon High School Drama

% Summer Heartt

3000 Newell Drive

American Canyon, CA 94503

- Or give ad directly to student to turn into Ms. Heartt

- Or email ad in .PDF format (at least 300 dpi) to sheartt@nvusd.org

- Or put ad onto digital disk/drive and give to student to turn in to Ms. Heartt